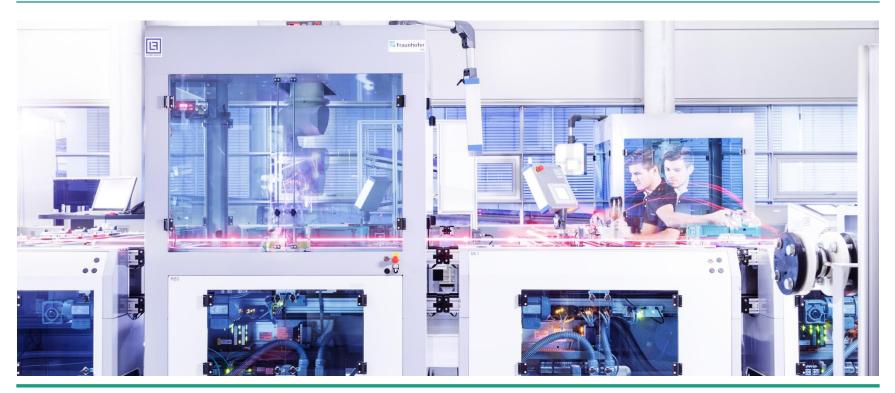
# **BIG DATA DISRUPTIONS: HOW INDUSTRIE 4.0 WILL IMPACT INDUSTRIAL ROBOTICS**

#### Prof. Dr.-Ing. Thomas Bauernhansl March 4, 2015









## Fraunhofer Institute for Manufacturing Engineering and **Automation IPA in Stuttgart**

- 60 mil Euro total budget
- 22.3 mil industrial revenue
- more than 1,000 employees
- **Business Units** 
  - Automotive
  - Machinery and Equipment Industry
  - **Power Industry**
  - **Electronics and Microsystems**
  - Medical Engineering and Biotechnology
  - **Process Industry**
- **Research Highlights** 
  - **ARENA2036**
  - Virtual Fort Knox
  - Fast Storage BW
  - Care-O-bot<sup>®</sup> 4











## **Robots: The Tomorrow Tool for Personalized Productions**

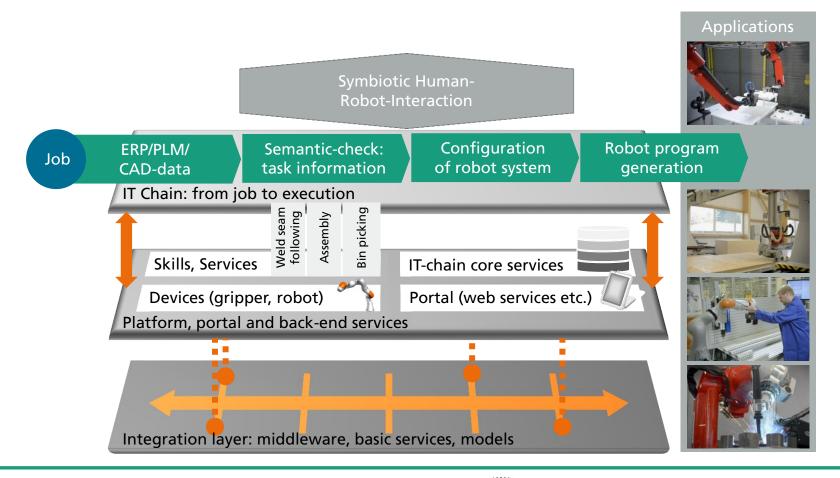








## **Robotics "IT-Chain" – From Job to Execution in small lots...**



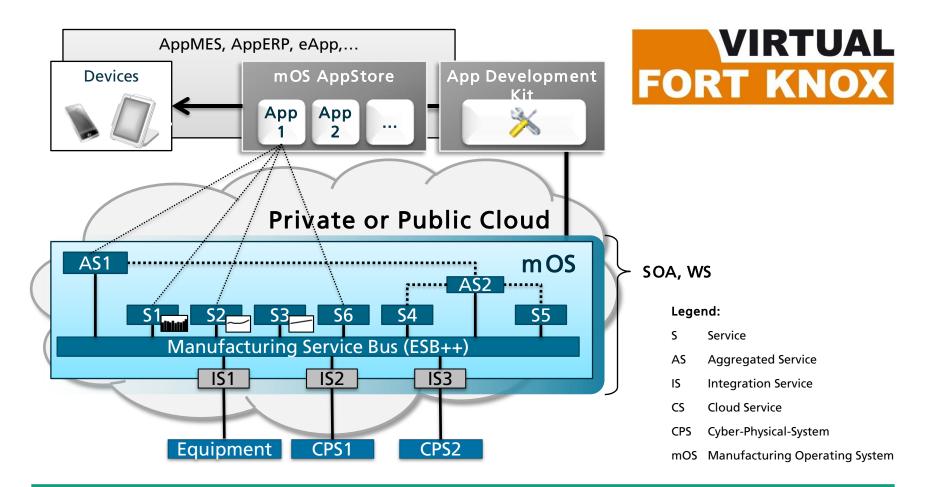








#### ... or generally: Industrie 4.0 – "Everything as a Service"





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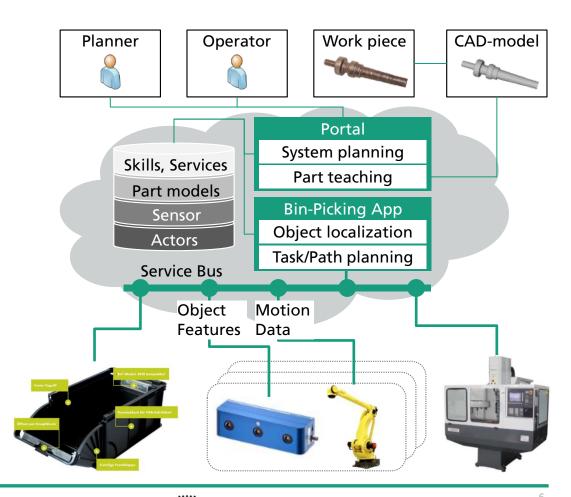


## Example 1: What if Bin-picking came out of the Cloud?

#### Advantage

- externalization of skills, services, maintenance
- lean robot workcell ("Lean Client")
- centralized collection of data
  - optimization by statistical learning
- best practice solutions accessible

to be displayed at HMI2015





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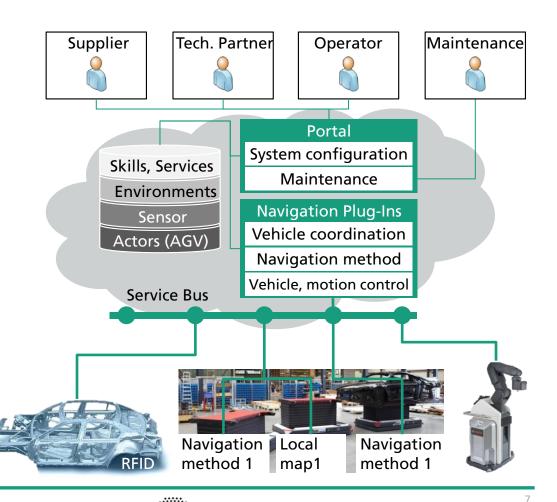
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## Example 2: What if there was a AGV Cloud Navigation?

#### Advantage

- logistics: centralized vehicle coordination (as is today)
- "Lean Client" AGVs; Navigation skills on demand
- centralized data collection
  - optimization by statistical learning (adaption of skills, condition monitoring)
- partnerships with technology providers, external services



under development



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## **Open Source as an Enabler in Industrial Robotics**

Why open source in robotics?

- more than 2 mil Free/Libre Open Source Software packages (FOSS) available
- robotics research packaged and transferred in SW components access technology push
- increase in critical mass, quality, portability etc.
- supports business models particularly for SMEs
- "Rapid prototyping" of technology
- cost benefits 1/3 vs. "from scratch" efforts<sup>1</sup>

Sources: 1N. Blümlein: Function-based System Engineering for Service Robot Prototypes (Diss Uni Stuttgart, 2013); 22014 Black Duck Software, Inc



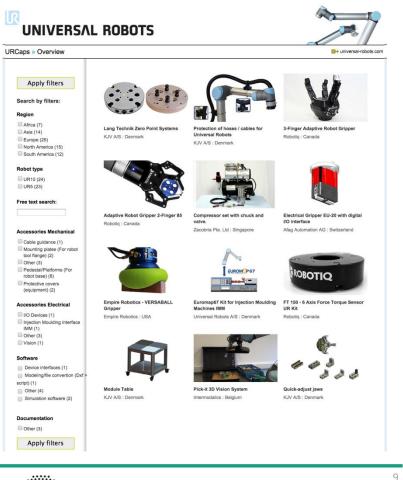
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## **Ecosystem for robotic applications Example: URCaps**

- universal Robots app store for robots
- online platform features useful accessories, hardware and software extending the capabilities
- URCaps is a platform where distributors and integrators can present accessories that run successfully at end users and are dedicated to UR robots.





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Source: urcaps.com

#### Be part of it.



Source: youtube.com

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## Synergetic Link between physical and virtual Platforms are Core for service-oriented Business Models Example: Google Project Ara

#### **Project Ara**

- modular smartphone concept
- marketing starts 2015
- endoskeleton ("endo") is the base for the integration of all other modules
- modules such as antennas will be produced through 3D-printing

#### Ara Module Marketplace

- central marketing platform as Google online-store
- sale of Ara modules of hardware partners via Google
- requirement for licensing:
  - fulfillment of Google hardware specifications (MDK)
  - administrative permissions of target markets



Source: heisse.de







## XaaS – Everything as a Service Integrated service-orientation leads to new value-adding Structures

		Tasks	Examples
Everything as a Service (XaaS)	Value as a Service (VaaS)	personalized end to end services meeting user's needs (e.g. mobility, health)	<ul> <li>Logistic as a Service (Amazon)</li> <li>Mobility as a Service (Daimler)</li> <li>Assembly as a Service (Foxconn)</li> </ul>
	Modules as a Service (MaaS)	<ul> <li>open hardware and software modules for developing personalized services</li> </ul>	<ul> <li>Ara modules (Google)</li> <li>Apps (Runtastic)</li> <li>cars (Local Motors)</li> </ul>
	Platform as a Service (PaaS)	<ul> <li>life cycle environment &amp; communication for economic availability of software and hardware modules</li> </ul>	<ul> <li>App Store (Apple)</li> <li>production platform (emachineshop)</li> <li>Virtual Fort Knox (FhG)</li> <li>home applications (First built)</li> </ul>
	Infrastructure as a Service (laaS)	<ul> <li>infrastructure services as base for platforms and for the application of modules</li> </ul>	<ul> <li>Cloud Infrastructure (IBM)</li> <li>mobile Communication (Telekom)</li> <li>electric network (ENBW)</li> </ul>







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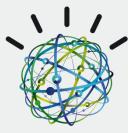


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## The Base: Processing power and connectivity Moore and Metalcafe are proven right and define the Scope and Value of an Enterprise

#### Connectivity

Metcalfe: "The benefit of a communication system increases with the square of the number of participants."



#### Performance

Moore: "Computer performance doubles every 18 months."

# Ecosystems for smart business models Transparency Cyber-physical systems Knowledge Internet of Things and Services Internet de trun time Everything as a Service Image: Image:

Sources of pictures: wikipedia.de, ibm.com, abcnews.com







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